



Thank you for your continued support of the Village Follies as we fundraise for the Community House in Winnetka. Your participation in our 2024 Ad Book is vital to our efforts as well as a way for you to reach our entire 1000+ audience. Please consider the following ad sizes:

**Full Page (8.5" x 11") \$175**

**Half Page (8.5" x 5") \$90**

**Quarter Page \$50**

**Business card \$35**

Auction donations are another great source of advertisement in your demographic; \$50+ donations including gift cards or other items, receive the next ad size up at no additional charge.

Ads will run in playbills of our "EARTH, WIND & FOLLIES: IT'S ELEMENTARY!" Variety Show on March 22, 23, 29 & 30 at 7:30 pm and March 24 at 2:00pm. All advertisers will also be listed and linked as a Show Sponsor on our website at no additional charge.

Visit [www.villagefollies.com](http://www.villagefollies.com) for Ad Forms and Pay Links. Please send your digital ad artwork (PDF, JPG, PNG, EPS) and payment in by **February 18<sup>th</sup>, 2024** to: [AdBookFollies@gmail.com](mailto:AdBookFollies@gmail.com). Likewise, you can mail your form and check written out to Village Follies at:

The Community House  
ATTN: Village Follies  
620 Lincoln Avenue Winnetka,  
IL 60093

Questions can go to: [VillageFolliesBoard@gmail.com](mailto:VillageFolliesBoard@gmail.com). Thank you for your generosity and for supporting your local arts organization!

